



Hermantown Parent Teacher Organization

HermantownPTO.org

Tuesday, October 27th, 2020

6:00PM Elementary School Library

Meeting Minutes

1. Welcome and Introductions: Cyndi called the meeting to order. Attendees: Cyndi Frick, Jaime Wentzel, Trista Swanson, Julie Lenz, Jennifer Reed, Jennifer Borich, Gretchen Applewick, Chad Roberg (virtual), Ashley McFarland (virtual)
2. Approve previous meeting minutes: Approved 1st: JaimeWentzel, 2nd Jennifer Reed, All approve
3. Treasurer's Report: Trista Swanson: Board approved the budget for 2020-2021 school year. 1st Jennifer Reed, 2nd Jaime Wentzel.
4. Principal Updates: Principal Gretchen Applewick: Pumpkin Week is this week with students dressing up at home and school, along with fun pumpkin-themed activities in each class. The newsletter will be released the 3rd week of the month, and they hope to continue this newsletter throughout the school year. Picture day had mixed reviews, with some being pleased with photos, and others being very displeased with how the photos turned out. The elementary school is looking into other vendors for next year. Conferences are virtual this year during the 2nd week of December.
5. Funding Requests and Reimbursements: Treasurer Trista Swanson: Trista reviewed requests with attendees, but no votes were needed as all requests were within the approved grade-level allocations.
6. Recap PTO Activities
 1. Box Top October Deadline: Chair Tonya Ganeski: Earned \$176 thus far. This will be the year of phasing out physical box tops, and Tonya stated there may be some remaining physical box tops from now to spring, but that most likely it would be very few.
 2. Picture day: Principal Gretchen Applewick: Gretchen spoke of picture day and expressed feedback that she had received from parents and staff. She noted an overall consensus that many student's photos were less than what was expected. She is looking into other vendors for next year as an option.
 3. Virtual Book Fair: Chair Lisa Ball: The book fair sold about \$500 worth of books, which resulted in the library earning only \$125. We are going to explore an "in-school" option as we need to raise more money to fund the library.
 4. Hungry Hawks Update: Chair Chad Roberg: Last month's event at Dairy Queen raised \$132, which is less than we had hoped.
 - a. Mexican Maya 10/26/2020: earned \$352.49 which is right on par with what we were hoping for. Explained how easy it was to work with Mexican Maya's owner. Also felt that contributing to our local economy through small business activity was the right step.
 - b. Next month's event: Nothing concrete yet, but Blackwoods is a maybe.

5. Hawkwear: Chair Jamie Wentzel
 - a. Facebook posted sales?: Jaime will be doing this.
7. Suggestions/ Ideas?
8. Next PTO meeting: Tuesday, November 17th, 6:00pm in the library with virtual live stream
9. Adjourn: 1st – Jaime Wentzel, 2nd – Jennifer Borich